

9. (Amended) A method of promoting intellectual property according to claim 7, wherein the at least one common feature is one of a Standard Industrial Classification code and a North American Industry Classification System code.

11. (Twice Amended) A method of promoting intellectual property according to claim 10, wherein the survey information is accessible at the Internet site by only the customer station and the industry station, respectively.

23. (Amended) A method for promoting intellectual property according to claim 22, wherein the at least one common feature is one of a Standard Industrial Classification code and a North American Industry Classification System code.

32. (Amended) A processor-based system for promoting intellectual property according to claim 31, wherein the at least one common feature is one of a Standard Industrial Classification code and a North American Industry Classification System code.

33. (Twice Amended) A processor-based system for promoting intellectual property according to claim 25, and further comprising:

means for sending from a customer station to a host station intellectual property data representative of an intellectual property item at least partially held by a customer at the customer station, the intellectual property data being included in the at least one database and comprising at least a description of the intellectual property item; and

means for displaying at least the description of the intellectual property item at the host station for view by the consumer station and the industry station, respectively.

34. (Amended) A processor-based system for promoting intellectual property according to claim 33, wherein the host station includes an Internet site, and further wherein each of the consumer station, the industry station, and the customer station includes a processor-based work station remote from the Internet site and connectable thereto for accessing the at least one database.

35. (Twice Amended) A processor-based system for promoting intellectual property according to claim 34, wherein the feedback data is accessible at the Internet site by only the customer station and the industry station, respectively.